



For 29 years, Encore Theatrical Arts Project, Inc. (ETAP) in Chantilly, VA has provided musical theater education, entertainment, and outreach programs to local and international communities. We are seeking new partners to continue making excellent theater productions in Fairfax County, and hope that you will consider a sponsorship with our non-profit performing arts company's newest holiday show, *Santa's Special Delivery*.

ETAP mounts two Broadway-style productions each year, with a commitment to excellence in all aspects of production design. With this kind of training and production scale, ETAP alumni have found success and careers as professional artists around the world performing in the Radio City Christmas Spectacular as Radio City Rockettes, multiple Broadway shows, National Tours, cruise ships, sports entertainment and even becoming teaching artists themselves, mentoring the next generation of performers.

To do this work, ETAP pursues partnerships with businesses seeking a deeper connection to their community. Our annual productions gather a diverse audience, loyal to organizations and companies that reflect their interests. An affiliation with ETAP creates visibility and trust in a local company through ongoing promotional opportunities.

Your help allows ETAP to meet the production needs of our performers and ensures that our productions and performing arts education remains a steady presence in the area. There are a variety of ways in which your company can participate, which you can find detailed on the following page. No matter the level, your sponsorship will both promote your company and provide unforgettable cultural exchange for audiences and performers alike. *ETAP is a 501(c)(3) not for profit organization and as such, all donations are tax deductible.*

We appreciate your consideration to help us in creating exceptional productions and fostering an appreciation of live theater in our communities. If you are interested in becoming a sponsor or have any questions, we can be reached by email at [encoretheatricals@gmail.com](mailto:encoretheatricals@gmail.com) or by phone at 703-222-5511.

Thank you so much for your time and consideration and we look forward to the chance of working with you in making another memorable holiday musical.

Best,

**Raynor van der Merwe**

ETAP Director

[www.encore-tap.org](http://www.encore-tap.org)

## ETAP 2024-2025 Corporate Sponsorship Program

Sponsorship Benefits	\$100	\$250	\$500	\$1000	\$1250	\$1500
1. Your business name listed on the ETAP website and Christmas Program	*	*	*	*	*	*
2. Your business logo on the ETAP website		*	*	*	*	*
3. A hot-link to your business website on the ETAP website			*	*	*	*
4. Advertising in the Christmas Program (1/8 page full color ad)			*	*	*	*
5. Advertising in both Christmas and Spring Program (1/4 page full color ad)				*	*	*
6. Pre-Show Announcement the one weekend of ETAP's 2024 Holiday Show				*	*	*
7. Pre-Show Announcement both (2) weekends of ETAP's 2024 Holiday Show					*	*
8. Pre-Show Announcement both (2) weekends of ETAP's 2024 Holiday Show and two tickets to the show						*

*Please forward checks (made payable to ETAP) to: ETAP, 4299 Henninger Court, Chantilly VA 20151*

Business:

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Contact Person:

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Cell Number:

Email Address:

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Sponsorship Level:

Amount Paid:

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